UC DAVIS is a land-grant university well-known for its interdisciplinary research, its inspiring teaching and its rich history of service to society.

Through The Campaign for UC Davis—a universitywide initiative to inspire 100,000 donors to contribute $1 billion in philanthropic support—UC Davis is expanding its capacity to meet the world’s challenges and educate future leaders.

The campaign priorities are grounded in the university’s “Vision of Excellence,” which lays the foundation for UC Davis’ transformational contributions to society in the century ahead.

Through philanthropic gifts from alumni and friends around the world, UC Davis is advancing excellence, innovation, public service, opportunity and quality of life.

WE INVITE YOU TO JOIN US.

Find out more about The Campaign for UC Davis at campaign.ucdavis.edu.

COVER: World-class patient care at the UC Davis Health System; a UC Davis graduate; Evolution and Ecology Professor Maureen Stanton; Engineering Professor Andrew Frank, a pioneer of the plug-in hybrid.

ABOVE: Students at work in the Peter J. Shields Library.

RIGHT: Professor Annabeth Rosen, who holds the Robert Arneson Chair in Ceramic Sculpture; a student studying on the quad; the Robert and Margrit Mondavi Center for the Performing Arts.
THANK YOU FOR CONSIDERING A GIFT to UC Davis. In the following pages, you will discover the many ways you can meet your philanthropic goals and support the university. Make an online gift. Establish a charitable gift annuity. Create an endowed fund. These are some of the many ways to give. We can help you find the method that works best for you.

Our development staff can provide information on giving to the college, school, program or priority that interests you. At your request, we can also work with your professional advisor. For more information about giving to UC Davis or supporting the campaign, please contact us:

Office of University Development
UC Davis
One Shields Avenue
Davis, CA 95616

(530) 754-GIFT (4438)
giving.ucdavis.edu

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PHILANTHROPIC SUPPORT FOR UC DAVIS has never been more important. Gifts can be directed by the donor to benefit the university overall or to support a specific college, school, program or area of interest. Here are just some of the ways you can partner with UC Davis to improve the world.

**Gifts Supporting Students** provide access to higher education for qualified students and assist UC Davis in preparing students to be knowledgeable, thoughtful leaders for tomorrow.

- Create a student scholarship
- Create a student fellowship
- Make a gift to enrich the student experience
- Fund international educational and research opportunities

**Gifts Supporting Faculty** help UC Davis to attract, retain and foster exceptional faculty teachers, researchers, scholars and artists.

- Establish a faculty fellowship, professorship, chair or deanship
- Endow a research fund
- Support teaching and instructional programs

**Gifts Supporting Programs and Facilities** strengthen academic and student programs, enhance our interdisciplinary tradition, and help UC Davis better serve our local and global communities.

- Support an academic school or program in your area of interest, or make a gift to the library or athletics
- Provide support for a student program
- Provide needed equipment
- Name a classroom, laboratory, wing or other area of a new or existing building
- Endow and name a school, college, academic division or program

To learn more, please visit: giving.ucdavis.edu/areas_to_support.html
**Gifts Supporting Patient Care** have far-reaching benefits. Your gift can advance UC Davis’ excellence through support of the world-renowned UC Davis Health System, which is serving the public through enhanced clinical care and providing the foundation for new discoveries. Also, UC Davis’ tremendous scope of care encompasses animal health through the work of the top-ranked School of Veterinary Medicine and all it serves.

**Unrestricted Gifts** provide UC Davis leadership the flexibility to meet new challenges, respond to emerging opportunities and excel in ways that have maximum impact.

- Support the university overall by making a gift to the UC Davis Annual Fund each year
- Pledge leadership support to a particular area through a dean’s fund, or to the university overall with a gift to the UC Davis Chancellor’s Club (DCC) at one of the senior membership levels
- Endow a chancellor’s or dean’s innovation or competitiveness fund
- Make a leadership gift to support the UC Davis vision wherever the need and opportunity are greatest

UC Davis has professional development staff across the university who work closely with the colleges, schools and units and who can assist you in meeting your philanthropic goals. Please contact the Office of University Development so that we may direct you to the appropriate Development Officer for your area of interest.

The Campaign for UC Davis seeks to raise **$1,000,000,000**—and to inspire gifts from **100,000 donors**—to advance the university’s mission and vision. Whatever your personal passion, your gift to UC Davis will make a difference.
THE WAYS OF GIVING TO UC DAVIS are as diverse as the opportunities to join the university in its mission of teaching, research, patient care and public service. The best way to give depends on your life circumstances, your financial goals and your philanthropic interests.

Gifts to UC Davis qualify for a charitable tax deduction and some offer other specific tax advantages. We are dedicated to helping you find the gift method that best suits your personal goals and we will work with you in confidence to discuss your philanthropic vision.

WHAT YOU CAN GIVE:

CASH GIFTS
- Can be made by check, credit card or wire transfer
- Can be supplemented with a matching gift (see below, right)

GIFTS OF SECURITIES
- Include stocks, mutual funds and bonds
- Can provide relief from capital gains taxes

GIFTS OF REAL PROPERTY
- Include land, farms, personal residences, rental and commercial property
- Can provide relief from capital gains taxes
- Eliminate property expenses and management

GIFTS-IN-KIND
- Include tangible personal property—such as artwork or books—that are donated for related educational purposes
- Include equipment and specialized instruments

MATCHING GIFTS
Many corporations have demonstrated support for UC Davis by matching their employees’ gifts to the university. Before you make a gift, consult your company’s human resources office for further information about matching gift programs.
HOW YOU CAN GIVE:

For your convenience, there are many ways that you can give to UC Davis. Whether you write a check, give online, transfer securities or use some other means of giving, UC Davis is grateful for your support.

GIVE ONLINE
Make a gift online by using a credit card at: giving.ucdavis.edu

MAIL YOUR GIFT
Send your gift with your instructions on the area to be supported to:

UC Davis Gift Administration
1460 Drew Avenue, Suite 100
Davis, CA 95618

PLEDGE YOUR SUPPORT TO A CALLER
Each year more than 100 student callers from the Telephone Outreach Program reach out to thousands of alumni, parents and friends to ask them to pledge their support for UC Davis faculty, students and programs. We encourage your support in response to this call from UC Davis.

For assistance in making a gift by phone or in giving securities, real property or gifts-in-kind, please contact the Office of University Development at (530) 754-4438.
**TIMEFRAME FOR MAKING YOUR GIFT**

gifts to UC Davis may be made outright in a single transaction, pledged over a period of time or planned as part of your estate provisions.

**PLEDGES**

- Allow you to promise a gift and make payments over time
- Enable you to give more generously than otherwise possible through a single contribution
- Permit a choice of payment methods: cash, securities, credit card charges, or other types of assets
- May be paid over a period of up to five years in annual, semiannual or quarterly installments, with payments to begin at your convenience
- Can be supplemented with a matching gift

**PLANNED GIFTS**

- UC Davis offers a variety of planned gift opportunities, including life income gift arrangements that provide income and tax advantages to the donor as well as support for the university. For more information on planned giving, please refer to page 10.

**TYPES OF GIFT FUNDS**

There are two types of funds that you can establish with your gift. The most appropriate fund depends upon your philanthropic goals. Funds may be named for you or for someone you wish to honor. The two basic types of funds are:

**CURRENT-USE FUNDS**, which are fully expended over a short period of time and have an immediate impact, and

**ENDOWED FUNDS**, which last in perpetuity and have a long-term impact. Endowments for some purposes may be established with gifts starting at $25,000. For more information on endowments, please refer to page 9.

To help you ascertain the type of fund that best meets your philanthropic goals, please contact our philanthropic development staff at (530) 754-4438.
AN ENDOWMENT IS A FUND THAT IS invested and maintained in perpetuity. Each year a percentage of the annual income (dividends, interest, and capital appreciation) is distributed to support the specific university purpose designated by the donor (for example, scholarships, graduate student fellowships, endowed chairs). The remaining income is added to the endowment principal to help preserve the purchasing power of the endowment over time.

Endowments provide a stable income for the university and foster academic excellence. You can add to an existing fund or establish an endowment in the college, school, program or unit of your choice. Endowed funds can be named in honor of an individual or organization, or in tribute to loved ones, respected UC Davis professors or other significant individuals.

Endowed funds provide lasting tribute to a named individual, family or group and create a highly visible link between the honoree and the university. Donors build strong ties with university recipients and share in the achievements made possible by the endowment. Because endowments are permanent, successive generations of a donor’s family maintain these relationships and reap the rewards from the honorary nature of the original gift.

BELOW: Professor Louis Warren, who holds the W. Turrentine Jackson Chair in the History of the Western United States; students examine plants in the Sciences Laboratory Building.
PLANNED GIVING OFTEN ALLOWS donors to make larger gifts than they may have thought possible. Planned gifts are arrangements that have specific tax advantages and often include lifetime income to a beneficiary or beneficiaries named by the donor.

BEQUESTS are made by naming UC Davis as a beneficiary in your will or living trust. A bequest often serves as the cornerstone of planned giving, and as the first step in creating a philanthropic legacy. The simplicity (it may be just a few sentences in your will or trust), flexibility (you can change your mind, as the gift is not made until after your lifetime) and versatility (you can leave a specific amount or a percentage of your estate or designated property to be donated, for example) make a bequest an appealing choice for many.

LIFE-INCOME GIFTS make it possible to support UC Davis and also provide income for you (and others) at the same time. To establish a life-income gift, donors irrevocably transfer assets to a trust, a pooled fund or the university. Depending on the terms of the agreement, periodic payments are made to the donor and/or a beneficiary for life or for a term of years. The assets remaining at the end of the agreement are distributed to the campus to be used for the donor’s designated purpose.
TWO POPULAR LIFE-INCOME VEHICLES

CHARITABLE GIFT ANNUITIES provide fixed, partially tax-free payments. A gift annuity is a simple, contractual agreement between a donor and the university in which you transfer assets to the university in exchange for its promise to make payments to one or two annuitants for life.

CHARITABLE REMAINDER TRUSTS provide income to the beneficiary(ies) for life or for a set number of years. A charitable remainder unitrust generates payments based on a fixed percentage of the annual value of the trust assets. The payout will vary from year to year. A charitable remainder annuity trust pays a set dollar amount annually based on the initial value of the trust assets. The payout remains constant each year.
The UC Davis Foundation

Donors are encouraged to make gifts to UC Davis through the UC Davis Foundation, a nonprofit organization founded in 1959 to advance the teaching, research and public service endeavors of UC Davis through advocacy, private financial support and stewardship. The foundation works to increase philanthropic support for UC Davis; receives private gifts on its behalf; manages its endowed gift funds and other private assets; and advises university leaders in areas related to public trust and private support.

Administering Your Gift

UC Davis is committed to providing the best services possible to ensure that gifts are used according to our donors’ intentions. Like all organizations that depend on philanthropic support, the university needs to cover administrative costs incurred in managing its fundraising operations. For purposes of partially defraying the costs of these operations, a one-time 6% fee on each gift will be retained by UC Davis.

UC Davis welcomes and celebrates all gifts to the university. There are two gift-receiving arms for UC Davis: The UC Davis Foundation (“Foundation”) and The Regents of the University of California (“The Regents”). Both are qualified charities that provide donors with tax benefits to the full extent of the law. If you need the Tax ID number for the UC Davis Foundation or for The UC Regents, please contact the Gift Administration Office at (530) 754-1133.

This brochure is intended as general information regarding charitable gift opportunities. Since each individual’s tax situation may differ, donors should rely upon their own tax and legal advisors in connection with charitable gifts and gift planning matters.

Contact Information:

giving.ucdavis.edu
(530) 754-GIFT (4438)